

**Why would a man with no socks
hire an Architect?**



Einstein didn't wear socks because he couldn't see their value, but the man who defined energy understood the value of an architect.

Architecture's value comes from intelligent concern with research, the environment, energy conservation, health and safety, budgets and, especially, buildings that last.

Recently we've seen a surge of interest in architects and their work here in the Northeast. We Yankees know that calling on an architect is an essential investment rather than a luxury. A well-planned building is economical, energy-efficient, meets current needs, anticipates those of the future and is likely to hold better resale value.

If you're thinking of investing in a building, may we suggest you talk about it with an architect? Your talk could lead to one of the most satisfying investments you've ever made.

AIA Connecticut
A chapter of the American
Institute of Architects

Architecture

Design that endures