ABOUT AIA CONNECTICUT

AIA Connecticut, a statewide chapter of the American Institute of Architects, is the professional association for Connecticut architects.

AIA Connecticut serves the architectural profession, encourages design excellence, and works to improve society through a concern for the quality of the built and natural environments. Members commit themselves to the highest standards of practice and code of ethics that addresses responsibilities to the public, clients, the building industry, and the art and science of architecture.

Activities of the chapter include tours of buildings, continuing education programs, slide and oral presentations by renowned architects, a speakers’ bureau on architectural topics, events with other associations in the design, construction, and historic preservation fields, communication with the State Legislature and agencies, social and networking events for those in the design and construction profession, and an annual convention and design exposition.

AIA Connecticut serves as a resource to architects and the public. Its membership of over 1500 is comprised of architects, interns working towards licensure, students, and professionals in affiliated fields.

For more information about the chapter or how it might be a resource to you or your organization, please contact:

Gina Calabro  
Executive Director  
gcalabro@aiact.org  
203-865-2195

Write to:  
AIA Connecticut  
370 James Street, Suite 402  
New Haven, CT 06513

Visit our website:  
www.AIACT.org
<table>
<thead>
<tr>
<th>MEMBER CATEGORIES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AIA</strong></td>
<td>Architects holding current license to practice architecture in the United States</td>
<td>Reciprocal Member AIA members, who hold a primary membership in another AIA chapter, and wish to hold a secondary membership in AIA Connecticut.</td>
</tr>
<tr>
<td><strong>FAIA</strong></td>
<td>Those who are licensed architects and have been elevated to membership in the College of Fellows of the American Institute of Architects.</td>
<td>Participating Member Individuals employed by a member firm, are not licensed architects or graduates of a school of architecture. These members may attend all AIA Connecticut events at the discounted member price level and will receive all AIA Connecticut mailings including the newsletter. This category has been created to encourage the membership of technical and support staff of AIA Connecticut member firms.</td>
</tr>
<tr>
<td><strong>Senior Associate AIA</strong></td>
<td>Those who have been an Associate AIA member for 10 years or longer.</td>
<td>Allied Member Individuals or firms with established professional reputations outside of architectural practice but involved in positions allied to the field of architecture.</td>
</tr>
<tr>
<td><strong>Associate AIA</strong></td>
<td>Graduates of a school of architecture working under the supervision of an architect.</td>
<td>Residential Builder Allied Member Builders who work on residential projects in the State of Connecticut.</td>
</tr>
<tr>
<td><strong>International Associate AIA</strong></td>
<td>Individual without U.S. architectural license who has an architectural license from a non-U.S. licensing authority.</td>
<td></td>
</tr>
<tr>
<td><strong>Emeritus FAIA, AIA &amp; Associate AIA</strong></td>
<td>Members may apply for Emeritus status who have been in good standing with the Institute for fifteen consecutive years immediately prior to his or her application, and either attained the age of 70 or above and are retired from the profession of architecture or are incapacitated and unable to work in the profession.</td>
<td></td>
</tr>
<tr>
<td><strong>Students</strong></td>
<td>Full-time students in an architectural or technical school in Connecticut.</td>
<td></td>
</tr>
</tbody>
</table>

**Government Advocacy**
Advocates for the benefits of all Connecticut architects.

**Continuing Education**
Provides continuing education seminars & programs required for maintenance of licensing & NCARB status.

**Outreach in the Building Industry**
Have formed alliances and coalitions with other industry groups to achieve shared goals.

**Website Listing**
List all AIA Connecticut members on our website, which receives approximately 36,000 visits annually.

**Special Recognition**
Sponsors and promotes award programs that recognize a variety of architectural achievements and that value architectural services.

**Public and Media Relations**
Raises public awareness of the contributions of architects to our state and its infrastructure.

**Camaraderie**
Provides chapter meetings and other programs that afford an opportunity to meet and exchange ideas with your peers.

**Committees**
Offers a variety of committee opportunities for networking with colleagues and to becoming involved in areas of interest.
# 2020 VIP CIRCLE MEMBERSHIP

<table>
<thead>
<tr>
<th>Features &amp; Benefits</th>
<th>Elite Exclusive $15,000</th>
<th>Diamond 3 Available $10,000</th>
<th>Titanium 4 Available $7,500</th>
<th>Platinum Unlimited $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Membership - # of Members</td>
<td>5 (Value $2,040)</td>
<td>5 (Value $2,040)</td>
<td>4 (Value $1,250)</td>
<td>4 (Value $1,250)</td>
</tr>
<tr>
<td>AIA Connecticut Digital Magazine - ArchiType</td>
<td>2 Featured Articles or Ads (Value $10,000)</td>
<td>1 Feature Article or Ad (Value $5,000)</td>
<td>Full Page (Value $4,000)</td>
<td>Half Page (Value $2,000)</td>
</tr>
<tr>
<td>Bowling Event</td>
<td>Lane Sponsor/Plus Bowling Team (Value $750)</td>
<td>Lane Sponsor/3 Bowlers (Value $650)</td>
<td>Lane Sponsor (Value $500)</td>
<td>Not Included</td>
</tr>
<tr>
<td>Complimentary Table at AIA Connecticut Office*</td>
<td>2 Events (Value $1,500)</td>
<td>1 Event (Value $750)</td>
<td>1 Event (Value $750)</td>
<td>Not Included</td>
</tr>
<tr>
<td>Complimentary Attendance to Joint Industry Dinner</td>
<td>10 tickets (Value $750)</td>
<td>5 tickets (Value $375)</td>
<td>4 tickets (Value $300)</td>
<td>2 tickets (Value $150)</td>
</tr>
<tr>
<td>Golf Outing</td>
<td>Title Sponsor/Foursome (Value $4,500)</td>
<td>Sponsor/2 Golfers (Value $2,500)</td>
<td>Sponsor or Foursome (Value $1,000)</td>
<td>Sponsor or Foursome (Value $1,000)</td>
</tr>
<tr>
<td>Annual 2-Day Conference 10 x 10 Booth</td>
<td>Registration Sponsor (Value $3,000)</td>
<td>x (Value $2,000)</td>
<td>x (Value $2,000)</td>
<td>x (Value $2,000)</td>
</tr>
<tr>
<td>Design Awards Gala Advertisements</td>
<td>Screen Recognition/Promotion (Value $1,500)</td>
<td>Screen Recognition (Value $750)</td>
<td>Gala Promotion (Value $500)</td>
<td>Gala Promotion (Value $500)</td>
</tr>
<tr>
<td>Design Awards Gala Tickets</td>
<td>10 Tickets (Value $900)</td>
<td>5 Tickets (Value $450)</td>
<td>3 Tickets (Value $270)</td>
<td>2 Tickets (Value $180)</td>
</tr>
<tr>
<td>CEU Class at Your Location</td>
<td>x</td>
<td>x</td>
<td>Not Included</td>
<td>Not Included</td>
</tr>
<tr>
<td>Email Blast to AIA Connecticut Members</td>
<td>Once a Quarter</td>
<td>3 times</td>
<td>2 times</td>
<td>1 time</td>
</tr>
<tr>
<td>Logo on AIA Connecticut Website</td>
<td>Plus Home Page For 3 Months (Value $600)</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td><strong>TOTAL VALUE</strong></td>
<td><strong>$25,540</strong></td>
<td><strong>$14,515</strong></td>
<td><strong>$10,570</strong></td>
<td><strong>$7,080</strong></td>
</tr>
</tbody>
</table>

*AIA CT must be notified a month in advance to which event you plan on attending. Can only be events at the AIA Connecticut office such as Codes programs.*
DIGITAL MAGAZINE ADVERTISING

ARCHITYPE

- Delivered to over 3,000 email addresses
- 11 issues annually (July and August are joint issue)
- Sent out at the end of each month
- Prices include 3 months of ad exposure

*Members get the benefit of choosing what months they would like to be featured. Nonmembers pricing would be for 3 consecutive months.*

**ADVERTISEMENTS**

<table>
<thead>
<tr>
<th>One-Third Page Vertical</th>
<th>One-Half Page Horizontal</th>
<th>Full Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member: $500</td>
<td>Member: $750</td>
<td>Member: $1000</td>
</tr>
<tr>
<td>Non-member: $1000</td>
<td>Non-member: $1500</td>
<td>Non-member: $2000</td>
</tr>
<tr>
<td>2.43” W x 11” H</td>
<td>8.5” W x 5.4” H</td>
<td>8.5” W x 11” H</td>
</tr>
</tbody>
</table>
MEMBER SPOTLIGHT

We offer spotlights each month in the Architype digital monthly magazine. This spotlight is a free opportunity for AIA Connecticut members.

Spotlight includes one full page. To secure your place in the next issue: please contact gcalabro@aiact.org by the 10th of the month.

Once your place is secured, please forward along the following items by the 15th of the month:

- 100-150 word write-up about your firm
- 1-3 high-resolution photos featuring your firm (please include photo credits)

ALLIED SPOTLIGHT

There is 1 spotlight available to feature an allied organization in the Architype digital monthly magazine.

Spotlight includes one full page. To secure your place in the next issue: please contact gcalabro@aiact.org by the 10th of the month.

Once your place is secured, please forward along the following items by the 15th of the month:

- 150-200 word write-up about your company
- 1-3 high-resolution photos featuring your company (please include photo credits)
- company logo
- contact information and link to website
EBLAST ADVERTISING

After checking scheduling availability with Gina Calabro, complete this form, and return with payment to: AIA Connecticut, Attn: Gina Calabro, 370 James Street, Suite 402, New Haven, CT 06513;

Rates/Payment:
$500 per eblast for AIA Connecticut members. $1000 per eblast for nonmembers. All eblasts must be prepaid. Information will not be posted until payment is received. Payment may be made by credit card or check.

Deadline:
Eblast form, payment, any and all graphics, and advertisement text must be received at least 2 weeks prior to desired eblast send date. All materials can be sent to Gina at gcalabro@aiact.org

Image Details:
Graphics/Logo should be a JPG, PDF, or PNG with no encryptions, animations or effects. The image should be no more than 600 px wide. Please note that some adjustment may be necessary for best fit when placed. Graphics may be in the form of a completed email that can be embedded into Constant Contact. If you have graphics and separate text, you are allowing AIA Connecticut to arrange the materials as necessary. Please include any links that are necessary. A test email will be sent to you for your approval prior to the eblast being sent.

Please complete the following information:
I wish to have AIA Connecticut send out 1 eblast on our behalf at a rate of:
$500/month (member) or $1000/month (nonmember)
Denote specific date preferences below. Please list up to 3 days to allow for scheduling flexibility:

Web URLs to be linked: _______________________________ _______________________________ _______________________________

Contact Information:
Name _______________________________ Firm Name _______________________________
Address _______________________________
City/State/Zip _______________________________
Phone _______________________________ Fax _______________________________ Email _______________________________
☐AIA Connecticut member ☐ Nonmember

Payment Options:
☐ A check for $ _______ made payable to AIA Connecticut is enclosed
☐ Please charge $ _______ to my ☐ Visa ☐ Master Card ☐ AMEX
Card # _______________________________ Exp. Date _______ / _______ Security Code:__________
Name on Card _______________________________
Card Address (include zip): _______________________________

Please send this form to Gina Calabro at gcalabro@aiact.org. Checks can be mailed to AIA Connecticut, 370 James Street, Suite 402, New Haven, CT 06513
WEB ADVERTISING

Prominently promote your business on the AIA Connecticut website. We are now offering a month to month opportunity to advertise on our home page for maximum exposure! Feature your ad for 6 months or 1 year on our calendar page as well. This is an AIA members only offer.

<table>
<thead>
<tr>
<th>CALENDAR PAGE</th>
<th>HOME PAGE</th>
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<tbody>
<tr>
<td>6 months for $900 or 1 year for $1600</td>
<td>1 Month for $200 (3 Months Max. Per Year)</td>
</tr>
<tr>
<td>Dimensions: 300 px x 250 px</td>
<td>Dimensions: 300 px x 300 px</td>
</tr>
</tbody>
</table>

WEB ADVERTISING CONTRACT

To Sponsor a Weekly Email:
After checking availability, please complete this form and return with payment to:
AIA Connecticut, Attn: Gina Calabro, 370 James Street, Suite 402, New Haven, CT 06513;
Email: gcalabro@aiact.org

Web Advertisement Payment and Deadline:
Contract and payment due one week prior to the advertisement posting.

Image Details:
Advertisement should be a JPG or PNG at 72 DPI, with the correct dimensions specified above. Text should be incorporated with graphic.

Webpage choice: ____________________________
Cost: ____________________________
Timeframe (month): ____________________________

Contact Information:
Name ____________________________ Firm Name ____________________________
Address ____________________________
City/State/Zip ____________________________
Phone ____________________________ Fax ____________________________ Email ____________________________
☐ AIA Connecticut member    ☐ Allied member

Payment Options:
☐ A check for $ __________ made payable to AIA Connecticut is enclosed
☐ Please charge $ __________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ____________________________ Exp. Date _____/____ Security Code: ____________
Name on Card ____________________________
Card Address (include zip): ____________________________
CLASSIFIED ADS FORM

- Advertisement form and copy must be received by 10:00 am Thursday for Friday posting. Copy may be sent via email (preferred method).
- Advertisements will read as submitted
- Contact information must be included in each advertisement

- Cost for 50 words or less:
  - Members - $50 per insertion
  - Non-members - $80 per insertion

- Each additional word will be at a cost of:
  - Members - $1 per word
  - Non-members - $1.60 per word

_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________

Contact info to be listed:
_____________________________________________________________________________________________________________

Contact Information:
Name ___________________________ Firm Name ___________________________
Address ___________________________
City/State/Zip _______________________
Phone ___________________________ Fax ___________________________ Email ___________________________
☐ AIA Connecticut member ☐ Allied member

Payment Options:
☐ A check for $ _________ made payable to AIA Connecticut is enclosed
☐ Please charge $ _________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ___________________________ Exp. Date _____/____ Security Code: ____________
Name on Card ___________________________
Card Address (include zip): ___________________________

To place a classified ad, download and complete the classified advertisement form, and send it with payment to: AIA Connecticut, Attn: Allecia Browning, 370 James Street, Suite 402, New Haven, CT 06513; fax: 203-562-5378; email to abrowning@aiact.org.
BIWEEKLY DIGITAL COMMUNIQUE ADVERTISING

Feature an ad in our biweekly digital communique! Your ad will be the first thing people see when they open our email!

- Member: $90/week for feature
- Non-member: $200/week for feature
- 500 px x 350 px
- 72 dpi
- RGB images
- Affiliate members receive a 25% discount

Previous Advertisers:

- The Di Salvo Engineering Group
- Robinson & Cole
BIWEEKLY DIGITAL COMMUNIQUE SPONSORSHIP CONTRACT

Your firm name, address, and contact information; brief description, business logo and link to your website may be prominently displayed in the Sponsor Block in the AIA Connecticut biweekly communique email.

To Sponsor a Biweekly Communique:
After checking availability, please complete this form and return with payment to:
AIA Connecticut, Attn: Gina Calabro, 370 James Street, Suite 402, New Haven, CT 06513;
Email: gcalabro@aiact.org

Sponsorship Rates/Payment:
AIA and Allied members: $90/week. Non-members: $200/week. All sponsorships must be prepaid. Information will not be posted until payment is received. Payment may be made by credit card or check.

Deadline:
Sponsorship form, payment, graphic (logo) and advertisement text must be received by 5:00 pm on Friday for Tuesday email.

Image Details:
Graphic/Logo should be a JPG, PNG, or GIF file with no encryptions, animations or effects. The image should be no more than 500 px wide (a height maximum of 350 px is preferred) and no more than 100 KB in total file size at a 72 dpi setting. (Please note that some adjustment may be necessary for best fit when placed.)

Please complete the information below to sponsor the AIA Connecticut Biweekly Communique Email.
I wish to sponsor the Weekly Membership Email for the following weeks at $120/week.
Note: Communique is mailed out the 1st and 3rd Tuesday of each month.

Denote week date(s) (Tuesdays) below:

Text (40 words maximum) to be included with your logo:

Web URL:

Contact Information:
Name ________________________________ Firm Name ________________________________
Address ________________________________
City/State/Zip ____________________________
Phone __________________ Fax __________________ Email __________________
☐ AIA Connecticut member ☐ Allied member

Payment Options:
☐ A check for $ __________ made payable to AIA Connecticut is enclosed
☐ Please charge $ __________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ____________________________ Exp. Date __________/______ Security Code: ________
Name on Card ________________________________
Card Address (include zip): ________________________________
ADVERTISEMENTS GUIDELINES

To check availability for communiqué and for payment, please contact:
Gina Calabro
203.865.2195
gcalabro@aiact.org

When submitting ads by email, please use the following format:
In the body of the email please state:
- when the ad will be featured
- what publication the ad should appear in
- please attach JPG or PDF
- Send to gcalabro@aiact.org

For files that are too large to email:
Please send by dropbox link to gcalabro@aiact.org
Send separate email afterward with ad submission details to gcalabro@aiact.org.

Architype Deadlines:
Email gcalabro@aiact.org to check availability.
To secure your spot: 10th of every month.
Materials due: 15th of every month

Digital Communique Deadline:
Materials due: Friday before the Tuesday issue you wish to be featured in