



# AIA Connecticut

Mission: AIA Connecticut is the voice of the architectural profession, empowering its members to lead in service to society.

Vision: The built environment will be more humane, beautiful, and resilient.

## Allied Advisory Committee Members:

Co-Chair: Cathy DeFrances-  
Vittorio *Fuss & O'Neill Inc.*  
Co-Chair: Tyra Dellacroce  
*Connecticut Stone Supplies, Inc.*

Ryan Coyle *TileAmerica*  
Karen DelVecchio *Pat Munger  
Construction Company, Inc.*  
Arnold Karp *Karp Associates, Inc.*  
Deborah Maffettone *J Geiger  
Shading*  
Jared O'Mara *Smarthome &  
Theatre Systems*  
Eric M. Rose *EM Rose Builders*  
Carl Vernlund *Carl Vernlund  
Photography*  
Ted von Roenvinge IV, P.E.  
*GeoDesign, Inc.*  
Mark T. Weiner *Sherwin Williams*  
Ron Penton *LaRosa Building  
Group*

Gina Calabro *Executive Director*  
Holly Leonard *Deputy Director*  
Ashley Ellman-Brown *Program  
Manager*  
Carolyn Petrowski *Program  
Coordinator*

## Allied Advisory Committee

November 20, 4:00pm - 5:00pm

370 James St. Suite 402

New Haven, CT 06513

### Meeting Notes

**Attended:** Ryan Coyle, Tyra Dellacroce, Jared O'Mara, Deborah Maffettone, Ron Penton, Holly Leonard, Carolyn Petrowski, and Ashley Ellman-Brown

### Discussion

#### CACX Committee 2020

- The CACX Committee at the end of October was very successful. We had just over 20 people attend, architects and exhibitors including board members and the new president. We discuss a wide range of topics, but heavily targeted solutions to exhibitor time.
- Both architects and exhibitors agreed on holding "fun" networking opportunities such as poker classes and a round of golf (team of mixed exhibitors and architects). We decided to include a "speed dating" portion during the allotted exhibitor time. Architects will schedule meetings with the exhibitors and if they are not attended then they will incur a fee. The incentive is a discounted ticket to the conference.
- CACX 2020 will be held in the Sky Convention Center on October 19th and 20th (Monday and Tuesday). Exhibitors, coffee breaks and lunch will all be held on the main floor, then breakout sessions will be up the escalator to the second floor. This keeps everyone in the same room. The schedule will run 1 hour of exhibitor time in the morning, 1 hour of breakout sessions, lunch, and the same 1 hour of exhibitor time and 1 hour of breakout sessions in the afternoon. This is the same for both days.
- Ron would like to see a map of the conference center in relation to parking.
- Please join us for the next CACX committee meeting in January. Date TBD. There are meeting notes available from the October meeting if anyone is interested.

#### Awards Gala

- All sponsorships are available online, there are few available if any one is interested.
- Congratulations to Tyra on her Allied Award. We are excited to honor Connecticut Stone at the Awards Gala on December 9th.
- VIP Allied Members have received a new opportunity; instead of their logo on a program, Titanium and Platinum VIP members are now the photobooth sponsors! Diamonds will be the centerpiece sponsors. This is a part of our sustainability initiative.
- Please register by December 3rd for tickets to this spectacular event.

#### End of year Survey

- Holly put together an "end-of-year" survey for all AIA members. This will go out in December or early January and will include questions about education programs and allied programs.
- If you have any feedback please let us know. We would like you input at the next meeting in December to finalize this draft and have it sent out through survey monkey.

#### Allied Barbeque

- AIA CT team has decided to step it up a notch! Instead of an Allied breakfast we are going to hold an Allied Barbeque at the Two Roads Brewing! This will be on Friday, May 15th. We are looking for firms to sponsor this event. Allied members support architects in more ways than just financial, so we would like them to do the same for you. This is going to be either a 2-5 or 3-6 event. Stay tuned and save the date on your calendars!

#### 2020 Programming

##### Dog House Event 2021

- The AIA CT Team thoroughly discussed the logistics of holding this type of event and feel it would be best to hold this in 2021 and use the year 2020 to gauge interest, plan and properly coordinate the event. We will be interested in forming a committee, which Deborah Maffettone has gladly accepted the role as Committee Chair of.

#### Antitrust Compliance Statement:

*It is the policy and practice of The American Institute of Architects and its members to comply strictly with all laws, including federal and state antitrust laws, that apply to AIA operations and activities. Accordingly, this meeting will be conducted in full compliance with those laws.*



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- Committee meetings will be held in person either before or after the Allied Meeting, as well as over the phone and email when needed. Let's check back in in January 2020 to begin working on this project.

## **Allied Adventures**

- Allied adventures have been announced. These are on a first-come-first-serve basis. This can be either a networking event or a CEU Course. For securing a spot reach out to Ashley, Program Manager. We have the eight dates available over the course of the year, of which a few have already been claimed (see below):
  - Thursday, February 6 - Smart Home
  - Thursday, March 19
  - Wednesday, April 1 - Connecticut Stone
  - Tuesday, May 5th - J Geiger Shading
  - Tuesday, July 14 -
  - Thursday, September 17 -
  - Wednesday, September 18 -
- Holly received feedback from the Past President's Dinner that architects like to see panel discussions, more case studies and in-depth project examples. They value new trends and non-traditional methods, tools or materials. Specifically, there was interest in the quality of finishing work. Holly and Ashley are available if you have any questions about how to offer HSWs in your course. There is a program form available which you are required to fill out for AIA National to distribute credits.

## **Other**

- Tyra is interested in holding a "New Luxury Lifestyle" Course - Part 2. This event was co-sponsored by Connecticut Stone and HBRA. There was just over 110 people in attendance.

## **Next Meeting**

December 18th at 4:00pm

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