



AIA Connecticut

Mission: AIA Connecticut is the voice of the architectural profession, empowering its members to lead in service to society.

Vision: The built environment will be more humane, beautiful, and resilient.

Allied Advisory Committee Members:

Co-Chair: Cathy DeFrances-
Vittorio *Fuss & O'Neill Inc.*
Co-Chair: Tyra Dellacroce
Connecticut Stone Supplies, Inc.

Ryan Coyle *TileAmerica*
Karen DelVecchio *Pat Munger
Construction Company, Inc.*
Arnold Karp *Karp Associates, Inc.*
Deborah Maffettone *J Geiger
Shading*
Jared O'Mara *Smarthome &
Theatre Systems*
Eric M. Rose *EM Rose Builders*
Carl Vernlund *Carl Vernlund
Photography*
Ted von Roenvinge IV, P.E.
GeoDesign, Inc.
Mark T. Weiner *Sherwin Williams*
Ron Penton *LaRosa Building
Group*
Keith Fuller, *Smith Brothers*

Gina Calabro *Executive Director*
Holly Leonard *Deputy Director*
Ashley Ellman-Brown *Program
Manager*
Carolyn Petrowski *Program
Coordinator*

Allied Advisory Committee

February 19, 4:00pm - 5:00pm
370 James St. Suite 402
New Haven, CT 06513

Meeting Notes

Attended: Ryan Coyle, Tyra Dellacroce, Jared O'Mara, Cathy DeFrances-Vittorio, Carl Vernlund, Ron Penton, Holly Leonard, Carolyn Petrowski, and Ashley Ellman-Brown

Discussion

Allied Adventures: Update from Smarthome

- Lightly attended, but very well focused
- Attendees ranged from Allied members to realtors to architects from top firms (Pickard Chilton)
- During the event there was technology demonstrations and great networking
- Jared encouraged other Allied members to participate in the Allied Adventures and attend them as well. He is happy to attend the other Allied Adventures.
- Tyra of Connecticut Stone will be hosting the second Allied Adventure on April 1st from 3-6pm. This will be followed by the Luxury Home part 2 event, co-hosted by HBRA and New England Home Magazine.

CACX Committee 2020

- Holly plans to have the exhibitor packet available by the first week of March
- It will be held at the Skye Convention Center in Mohegan Sun on October 19th-20th
- There will be opportunities for interviews between exhibitors and architect-attendees, as well as exhibitor classes held in their space
- There will be booth space in the hallway and some marketing space upstairs, with about 6-7 hours total of exhibitor time
- Spoiler: "Best in Show" competition, scavenger hunt, and more!
- On the Sunday afternoon before the conference, we have included golf tee times for the attendees. We will match allied members and architects, as well as other groups ourselves. Great networking opportunity!
- We are working on setting up gaming classes and a cocktail reception, stay tuned!
- New sponsorships this year, check them out
- Registration opens late June, early July
- Ron encouraged us to offer a map of where to park and load booth materials
- Exhibitors will be able to attend classes, that was included in pricing

Membership Survey

- Results we will send out a summary once staff reviews them next week.
- Highlights: architects *will* attend more Allied events that include networking and CEU courses, weekdays only, preferred time is 3:00-6:00pm, essentially late afternoon, and architects are looking for sustainability and new technology efforts/courses

Dog House Arch/Builders Charity Event 2021

- This idea came from the original dog-house building charity event in the Hamptons, brought forward by Deborah; essentially the architects and builders team up to build a dog house, then it will be presented at a location (i.e. brewery) and they will be bid on or even donated to an animal charity of our choosing
- Previously we have talked about setting up a separate committee, however since this would be an Allied Advisory event, it needs to be handled directly through the Allied Advisory Committee. *There will not be a separate committee for this event.*

Antitrust Compliance Statement:

It is the policy and practice of The American Institute of Architects and its members to comply strictly with all laws, including federal and state antitrust laws, that apply to AIA operations and activities. Accordingly, this meeting will be conducted in full compliance with those laws.



AIA Connecticut

Mission: AIA Connecticut is the voice of the architectural profession, empowering its members to lead in service to society.

Vision: The built environment will be more humane, beautiful, and resilient.

- Deborah has stepped up as the point person, and the remaining members of the committee will be signing up for various responsibilities/roles including finding sponsors, find the charity you would like to work with, choosing the location, contacting the architects and other construction organizations to participate, etc.
- Holly and Ashley will be sending out a programming form to Deb with the listed responsibilities for her and the other committee members to fill out and put together
- Jared spoke to a couple of architects from Newman Architects at the Holiday Reception (Ashley believes they were the emerging professionals) and they loved the idea
- Cathy – ace mentor program build dog house, so they have the plans for the dog house, they built them and then donated them – if you want to build on site
- Cathy, Ron, Jared all agreed to contribute their time to this event

Collaboration with Other Committees

- Tyra spoke with Randy from COTE at the All Committee Meeting about doing roundtable discussions to find ways they could work together
- Ashley encouraged Tyra and Cathy to attend the other committee meetings, including COTE, to present their ideas for collaborations and to see what events they are looking to put together
- There might be an opportunity for another all-committee meeting, or roundtable discussions with each committee
- Tyra and Cathy will be discussing offline how to open the door to new opportunities with the other committees including Emerging Professionals (product presentations), COTE (products on the environment); basically find out "what can Allied do for you?"

Upcoming Events/Sponsorship Opportunities

- Golf sponsorships are coming out shortly, Ashley sent out a right-of-refusal to last year's sponsors
- Joint Industry event is March 10th and there are still some sponsorships available. VIP members can sign up and you should have received invitations in the mail.

Next Meeting

Wednesday, March 18th at 4:00pm

Antitrust Compliance Statement:

It is the policy and practice of The American Institute of Architects and its members to comply strictly with all laws, including federal and state antitrust laws, that apply to AIA operations and activities. Accordingly, this meeting will be conducted in full compliance with those laws.