



Mission: AIA Connecticut is the voice of the architectural profession, empowering its members to lead in service to society.

Vision: The built environment will be more humane, beautiful, and resilient.

**Allied Advisory Committee  
Members:**

Co-Chair: Cathy DeFrances-  
Vittorio *Fuss & O'Neill Inc.*  
Co-Chair: Tyra Dellacroce  
*Connecticut Stone Supplies, Inc.*

Ryan Coyle *TileAmerica*  
Karen DelVecchio *Pat Munger  
Construction Company, Inc.*  
Arnold Karp *Karp Associates, Inc.*  
Deborah Maffettone *J Geiger  
Shading*  
Jared O'Mara *Smarthome &  
Theatre Systems*  
Eric M. Rose *EM Rose Builders*  
Carl Vernlund *Carl Vernlund  
Photography*  
Ted von Roenvinge IV, P.E.  
*GeoDesign, Inc.*  
Mark T. Weiner *Sherwin Williams*  
Ron Penton *LaRosa Building  
Group*  
Keith Fuller, *Smith Brothers*

Gina Calabro *Executive Director*  
Holly Leonard *Deputy Director*  
Ashley Ellman-Brown *Program  
Manager*  
Carolyn Petrowski *Program  
Coordinator*

**Allied Advisory Committee  
February 19, 4:00pm - 5:00pm**

**Meeting Notes**

**Attended:** Ryan Coyle, Tyra Dellacroce, Karen DelVecchio, Ron Penton, Holly Leonard, Gina Calabro and Ashley Ellman-Brown

**Discussion**

***Pet Habitat 2021***

- The Pet Habitat will be a collaboration between Allied members and Architecture Firms to build a pet habitat, such as a doghouse or cat condo, to be auctioned off to raise money for charity (once any costs are covered). We anticipate holding this event at a brewery, preferably one that does a "Pints for Pup" night, sometime in September of 2021. Teams will be arranged and begin building by January or February of 2021.
- A Google document was sent out in early March, which listed roles for Allied Advisory members according to this event. This is included Sponsorship, Venue, Building Teams, Marketing, Charitable Organization and the Event Day-Of. So far, AIA Connecticut will be in charge of the marketing and venue side, Deb will handle building teams in addition to being the co-chair, Ron will handle building materials in addition to being the co-chair, and Tyra will handle sponsorship.
- AIA Connecticut will be the support lead on all these roles. By taking a lead on one of these roles you are supporting AIA Connecticut staff in managing the responsibility of organizing the event. You will provide knowledge and help in sending out materials/making calls etc. We encourage the members of the Allied Advisory to consider their personal expertise and interest in deciding which role would best suit him/her.
- Deb, Ron and Ashley had a meeting at the end of March to discuss the next steps of the Pet Habitat 2021 event. The most pressing tasks are to come up with a name and charity we would like to work with. Deb has been researching various charities and we should have some more information by our meeting in May.
- Some of the members would like to choose their roles on this event once we put together more information/a plan. We will touch base in May.

***Webinar Partnership Opportunities***

- AIA Connecticut has gone virtual and are working with both AIA Members and AIA Allied members to do so. We have been partnering with several Allied members, including Pat Munger, J Geiger and O&G to hold these webinars free to our members. It is \$395 for Allied members and \$795 for non-allied members.
- We have had a successful participation rate for these webinars. On average there are 65 attendees, and we hold at least 3 webinars a week. Our most recent webinar partnership had over 85 attendees! By partnering with us you receive the full list of attendees with contact information, a feature in the Webinar Digest, a chance to speak during the program, and more!
- You may choose to either sponsor an existing webinar or host one of your own continuing education courses. If you choose to earn credit for your own course, this is a reminder that that course will be accredited for 3 years.
- Webinars will continue even when the state opens back up, so if this is not a possibility for you now please keep it in mind for the future.
- We encourage you to reach out to Ashley or Holly if you are interested in partnering with us on a webinar or if you have any questions.

***Basecamp***

- In the next couple of weeks all committee members will be sent an invitation to join Basecamp. This is a private project management tool that we invite select members to use. For each committee they will have a "basecamp" where they manage tasks, review documents (such as agendas and notes), start discussions and more.

***Antitrust Compliance Statement:***

*It is the policy and practice of The American Institute of Architects and its members to comply strictly with all laws, including federal and state antitrust laws, that apply to AIA operations and activities. Accordingly, this meeting will be conducted in full compliance with those laws.*



# AIA Connecticut

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- ALL communication for Allied Advisory will be done through Basecamp. No more filling up your inbox with emails and reminders. Meetings and all relative information, documents, communication will be solely through this platform.
- In the next couple of weeks Ashley will be sending out an invitation email to join Basecamp, create a username and password, and include some tips and tricks on how to navigate and successfully use this program.

### **Knowledge Community Collaboration**

- Tyra spoke with a few members from other Knowledge Communities, such as COTE at the All Committee Meeting about doing roundtable discussions to find ways they could work together.
- Our co-chairs would like to consider how to support other knowledge communities, especially during this time. We encourage Allied Advisory members to join some of the other KC meetings in order to create a relationship and further the conversation about teaming up.
- Tyra and Cathy will be discussing offline how to open the door to new opportunities with the other committees including Emerging Professionals (product presentations), COTE (products on the environment); basically, find out "what can Allied do for you?"
- Holly and Ashley will also be discussing collaboration opportunities further, to be presented to Allied Advisory during our next meeting in May.

### **Virtual Conference in June**

- Holly announced an exciting, brand new opportunity: Virtual Conference in June! Allied members will be able to feature products, promote their business, engage with architects and other AEC professionals, and more!
- Because we are not sure of the future when it comes to large gatherings and the possible restrictions on events, we would like to stick to our virtual initiatives and give our members the chance at networking and showcasing their products and expertise.
- The date has not been finalized and more details are still to come. Stay tuned!

### **Next Meeting**

Wednesday, May 20th at 4:00pm

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