ABOUT AIA CONNECTICUT

AIA Connecticut, a statewide chapter of the American Institute of Architects, is the professional association for Connecticut architects.

AIA Connecticut serves the architectural profession, encourages design excellence, and works to improve society through a concern for the quality of the built and natural environments. Members commit themselves to the highest standards of practice and code of ethics that addresses responsibilities to the public, clients, the building industry, and the art and science of architecture.

Activities of the chapter include tours of buildings, continuing education programs, slide and oral presentations by renowned architects, a speakers’ bureau on architectural topics, events with other associations in the design, construction, and historic preservation fields, communication with the State Legislature and agencies, social and networking events for those in the design and construction profession, and an annual convention and design exposition.

AIA Connecticut serves as a resource to architects and the public. Its membership of over 1500 is comprised of architects, interns working towards licensure, students, and professionals in affiliated fields.

For more information about the chapter or how it might be a resource to you or your organization, please contact:

Gina Calabro
Executive Director
gcalabro@aiact.org
203-865-2195

Write to:
AIA Connecticut
370 James Street, Suite 402
New Haven, CT 06513

Visit our website:
www.AIACT.org
**MEMBER CATEGORIES**

**AIA**
Architects holding current license to practice architecture in the United States.

**FAIA**
Those who are licensed architects and have been elevated to membership in the College of Fellows of the American Institute of Architects.

**Senior Associate AIA**
Those who have been an Associate AIA member for 10 years or longer.

**Associate AIA**
Graduates of a school of architecture working under the supervision of an architect.

**International Associate AIA**
Individual without U.S. architectural license who has an architectural license from a non-U.S. licensing authority.

**Emeritus FAIA, AIA & Associate AIA**
Members may apply for Emeritus status who have been in good standing with the Institute for fifteen consecutive years immediately prior to his or her application, and either attained the age of 70 or above and are retired from the profession of architecture or are incapacitated and unable to work in the profession.

**Students**
Full-time students in an architectural or technical school in Connecticut.

**Reciprocal Member**
AIA members, who hold a primary membership in another AIA chapter, and wish to hold a secondary membership in AIA Connecticut.

**Participating Member**
Individuals employed by a member firm, are not licensed architects or graduates of a school of architecture. These members may attend all AIA Connecticut events at the discounted member price level and will receive all AIA Connecticut mailings including the newsletter. This category has been created to encourage the membership of technical and support staff of AIA Connecticut member firms.

**Allied Member**
Individuals or companies with established professional reputations outside of architectural practice but involved in positions allied to the field of architecture.

**Government Advocacy**
Advocates for the benefits of all Connecticut architects.

**Continuing Education**
Provides continuing education seminars & programs required for maintenance of licensing & NCARB status.

**Outreach in the Building Industry**
Have formed alliances and coalitions with other industry groups to achieve shared goals.

**Website Listing**
List all AIA Connecticut members on our website, which receives approximately 48,000 visits annually.

**Special Recognition**
Sponsors and promotes award programs that recognize a variety of architectural achievements and that value architectural services.

**Public and Media Relations**
Raises public awareness of the contributions of architects to our state and its infrastructure.

**Camaraderie**
Provides chapter meetings and other programs that afford an opportunity to meet and exchange ideas with your peers.

**Committees**
Offers a variety of committee opportunities for networking with colleagues and to becoming involved in areas of interest.
# 2021 VIP Circle Membership

<table>
<thead>
<tr>
<th>Features &amp; Benefits</th>
<th>Titanium Available $7,500</th>
<th>Platinum Unlimited $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Membership - # of Members</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>AIA Connecticut Digital Magazine - Architype (11 issues)</td>
<td>Full Page (Value $11,000)</td>
<td>Half Page (Value $8,250)</td>
</tr>
<tr>
<td>Bowling Event</td>
<td>Lane Sponsor includes bowlers (Value $800)</td>
<td>Lane Sponsor includes bowlers (Value $800)</td>
</tr>
<tr>
<td>Additional Event Sponsorship</td>
<td>Choice of Sustainable Architecture Week, Leadership Summit or JEDI Symposium (Value $1,000)</td>
<td>Choice of Sustainable Architecture Week, Leadership Summit or JEDI Symposium (Value $500)</td>
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<tr>
<td>Educational Webinar Sponsorships</td>
<td>Choice of 2 (Value $800)</td>
<td>Choice of 1 (Value $400)</td>
</tr>
<tr>
<td>Golf</td>
<td>Sponsor and foursome (Value $2,200)</td>
<td>Sponsor OR foursome (Value $1,200)</td>
</tr>
<tr>
<td>Annual 2-Day Conference 10x10 Booth $2,500</td>
<td>Booth in Exhibit hall (includes 2 booth staff) (Value $2,500)</td>
<td>Booth in Exhibit hall (includes 2 booth staff) (Value $2,500)</td>
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<tr>
<td></td>
<td>Two attendee session tickets (Value $1,000)</td>
<td>One attendee session ticket (Value $500)</td>
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<td></td>
<td>Promotional Video each day of conference (Value $150)</td>
<td>Promotional Video-first day of conference (Value $75)</td>
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<tr>
<td>Design Awards Gala Tickets</td>
<td>5 Tickets (Value $500)</td>
<td>2 Tickets (Value $200)</td>
</tr>
<tr>
<td>Email Blast to AIA Connecticut Members</td>
<td>2 Times (Value $1,000)</td>
<td>1 Time (Value $500)</td>
</tr>
<tr>
<td>Logo on AIA Connecticut Website with link to company website</td>
<td>Included (Value $600)</td>
<td>Included (Value $600)</td>
</tr>
<tr>
<td><strong>TOTAL VALUE</strong></td>
<td><strong>$19,950</strong></td>
<td><strong>$15,720</strong></td>
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DIGITAL MAGAZINE ADVERTISING

ARCHITYPE

- Delivered to over 3,000 email addresses
- 11 issues annually (July and August are joint issue)
- Sent out the beginning of each month
- Prices include 3 months of ad exposure

Members get the benefit of choosing what months they would like to be featured. Non-members pricing would be for 3 consecutive months.

ADVERTISEMENTS

<table>
<thead>
<tr>
<th>ONE-THIRD PAGE VERTICAL</th>
<th>ONE-HALF PAGE HORIZONTAL</th>
<th>FULL PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member: $500</td>
<td>Member: $750</td>
<td>Member: $1000</td>
</tr>
<tr>
<td>Non-member: $1000</td>
<td>Non-member: $1500</td>
<td>Non-member: $2000</td>
</tr>
<tr>
<td>2.43&quot; W x 11&quot; H</td>
<td>8.5&quot; W x 5.4&quot; H</td>
<td>8.5&quot; W x 11&quot; H</td>
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</table>
MEMBER SPOTLIGHT

We offer spotlights each month in the ArchiType digital monthly magazine. This spotlight is a free opportunity for AIA Connecticut members.

Spotlight includes one full page. To secure your place in the next issue, please contact Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org by the 20th of the month before the issue you would like to be featured in.

Once your place is secured, please forward along the following items by the 1st of the month that you will be featured:

- 100-150 work write-up about your firm
- 1-3 high-resolution photos featuring your firm (please include photo credits)
- company logo
- contact information and link to website

MEMBER NEWS

An additional opportunity offered monthly is "Member News." We encourage all of our members to send any new or recent work, and it will be included into our monthly digital magazine, ArchiType.

Email Member News to Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org, and you will receive a response when your place is secured in the upcoming issue.

ALLIED SPOTLIGHT

There is 1 spotlight available to feature an Allied organization in the Architype digital monthly magazine. Spotlight includes one full page. To secure your place in the next issue, please contact Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org by the 20th of month before the issue you wish to be featured in.

Once your place is secured, please forward along the following items by the 1st of the month that you will be featured:

- 150-200 word write-up about your company
- 1-3 high-resolution photos featuring your company (please include photo credits)
- company logo
- contact information and link to website
E Blast Advertising

After checking scheduling availability with Carolyn Petrowski, Marketing & Communications Specialist, complete this form, and return with payment to: AIA Connecticut, Attn: Carolyn Petrowski, 370 James Street, Suite 402, New Haven, CT 06513.

Rates/Payment:
$500 per eblast for AIA Connecticut members. $1000 per eblast for non-members. All eblasts must be prepaid. Information will not be posted until payment is received. Payment may be made by credit card or check.

Deadline:
Eblast form, payment, any and all graphics, and advertisement text must be received at least 2 weeks prior to desired eblast send date. All materials can be sent to Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org.

Image Details:
Graphics/Logo should be a JPG, PDF, or PNG with no encryptions, animations, or effects. The image should be no more than 600 px wide. Please note that some adjustment may be necessary for best fit when placed. Graphics may be in the form of a completed email that can be embedded into Constant Contact. If you have graphics and separate text, you are allowing AIA Connecticut to arrange the materials as necessary. Please include any links that are necessary. A test email will be sent to you for your approval prior to the eblast being sent.

Please complete the following information:
I wish to have AIA Connecticut send out 1 eblast on our behalf at a rate of: $500/month (member) or $1000/month (non-member)
Denote specific date preferences below. Please list up to 3 days to allow for scheduling flexibility:

Web URLs to be linked:

Contact Information:
Name ___________________________ Firm Name ___________________________
Address _______________________________________________________________
City/State/Zip ___________________________ Fax ___________________________ Email ___________________________
☐AIA Connecticut member ☐ Nonmember

Payment Options:
☐A check for $ _________ made payable to AIA Connecticut is enclosed
☐Please charge $ _________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ___________________________ Exp. Date _________ / _________ Security Code:_________
Name on Card ____________________________________________________________
Card Address (include zip): _______________________________________________

Please send this form to Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org. Checks can be mailed to AIA Connecticut, 370 James Street, Suite 402, New Haven, CT 06513.
WEB ADVERTISING

Prominently promote your business on the AIA Connecticut website. We are now offering a month to month opportunity to advertise on our home page for maximum exposure! Feature your ad for 6 months or 1 year on our calendar page as well. This is an AIA Members Only offer.

<table>
<thead>
<tr>
<th>CALENDAR PAGE</th>
<th>HOME PAGE</th>
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</thead>
<tbody>
<tr>
<td>6 months for $900 or 1 year for $1600</td>
<td>1 Month for $200 (3 Months Max. Per Year)</td>
</tr>
<tr>
<td>Dimensions: 300 px x 250 px</td>
<td>Dimensions: 300 px x 300 px</td>
</tr>
</tbody>
</table>

WEB ADVERTISING CONTRACT

After checking availability, please complete this form and return with payment to:
AIA Connecticut, Attn: Carolyn Petrowski, 370 James Street, Suite 402, New Haven, CT 06513;
Email: cpetrowski@aiact.org

Web Advertisement Payment and Deadline:
Contract and payment due one week prior to the advertisement posting.

Image Details:
Advertisement should be a JPG or PNG at 72 DPI, with the correct dimensions specified above. Text should be incorporated with graphic.

Webpage choice: ____________________________
Cost: ____________________________
Timeframe (month): ____________________________

Contact Information:
Name ____________________________ Firm Name ____________________________
Address ____________________________
City/State/Zip ____________________________
Phone ____________________________ Fax ____________________________ Email ____________________________
☐ AIA Connecticut member ☐ Allied member

Payment Options:
☐ A check for $ _____________ made payable to AIA Connecticut is enclosed
☐ Please charge $ _____________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ____________________________ Exp. Date ____________ / _______ Security Code: ____________
Name on Card ____________________________
Card Address (include zip): ____________________________
CLASSIFIED ADS FORM

- Advertisement form and copy must be received a day in advance of posting. Copy may be sent via email (preferred method).
- Advertisements will read as submitted
- Contact information must be included in each advertisement

- Cost for 50 words or less:
  Members - $50 per insertion
  Non-members - $80 per insertion
- Each additional word will be at a cost of:
  Members - $1 per word
  Non-members - $1.60 per word

Contact info to be listed:
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________

Contact Information:
Name __________________________________________ Firm Name __________________________________________
Address ____________________________________________________________________________________________
City/State/Zip __________________________________________ Phone __________________________ Fax ____________
Email __________________________________________
☐ AIA Connecticut member ☐ Allied member

Payment Options:
☐ A check for $ ____________ made payable to AIA Connecticut is enclosed
☐ Please charge $ ______________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # __________________________________________ Exp. Date __/____ Security Code: __________
Name on Card __________________________________________
Card Address (include zip): __________________________________________

To place a classified ad, download and complete the classified advertisement form, and send it with payment to: AIA Connecticut, Attn: Allecia Browning, Executive Assistant, 370 James Street, Suite 402, New Haven, CT 06513; email to abrowning@aiact.org.
BIWEEKLY DIGITAL COMMUNIQUE ADVERTISING

Feature an ad in our biweekly digital Communique! Your ad will be the first thing people see when they open our email!

- Member: $90/week for feature
- Non-member: $250/week for feature
- 500 px x 350 px
- 72 dpi
- RGB images
- Affiliate members receive a 25% discount

Previous Advertisers:

We are dedicated to surpassing our clients' expectations with exceptional service and creative structural engineering solutions developed in a team environment focused on success.

Lee Farm Corporate Park
83 Wooster Heights Rd., Suite 200
Danbury, CT 08810
203-490-4140
www.tdeg.com

PICKARD CHILTON
BIWEEKLY DIGITAL COMMUNIQUE SPONSORSHIP CONTRACT

Your firm name, address, and contact information; brief description, business logo, and link to your website may be prominently displayed in the Sponsor Block in the AIA Connecticut biweekly Communique email.

To Sponsor a Biweekly Communique:
After checking availability, please complete this form and return with payment to:
AIA Connecticut, Attn: Carolyn Petrowski, 370 James Street, Suite 402, New Haven, CT 06513;
Email: cpetrowski@aiact.org

Sponsorship Rates/Payment:
AIA and Allied members: $90/week. Non-members: $250/week. All sponsorships must be prepaid. Information will not be posted until payment is received. Payment may be made by credit card or check.

Deadline:
Sponsorship form, payment, graphic (logo and advertisement text must be received by 5:00 pm on Friday for Tuesday email).

Image Details:
Graphic/Logo should be a JPG, PNG, or GIF file with no encryptions, animations, or effects. The image should be no more than 500 px wide (a height maximum of 350 px is preferred) and no more than 100 KB in total file size at a 72 dpi setting. (Please note that some adjustments may be necessary for best fit when placed.)

Please complete the information below to sponsor the AIA Connecticut Biweekly Communique Email.
I wish to sponsor the Biweekly Communique Email for the following weeks at $90/week (Members) or $250/week (Non-Members).
Note: Communique is emailed the 1st and 3rd Tuesday of each month.

Denote week date(s) (Tuesdays) below:

Text (40 words maximum) to be included with your logo:

Web URL:

Contact Information:
Name ___________________________ Firm Name ___________________________
Address ___________________________
City/State/Zip ___________________________
Phone ___________________________ Fax ___________________________ Email ___________________________
☐ AIA Connecticut member ☐ Allied member

Payment Options:
☐ A check for $ ____________ made payable to AIA Connecticut is enclosed
☐ Please charge $ ____________ to my: ☐ Visa ☐ Master Card ☐ AMEX
Card # ___________________________ Exp. Date __/____ Security Code: ____________
Name on Card ___________________________
Card Address (include zip): ___________________________
ADVERTISEMENT GUIDELINES

To check availability for Communique and for payment, please contact:
Carolyn Petrowski, Marketing & Communications Specialist
203.865.2195
cpetrowski@aiact.org

When submitting ads by email, please use the following format:
In the body of the email please state:
- when the ad will be featured
- what publication the ad should appear in
- please attach JPG or PDF
- Send to cpetrowski@aiact.org

For files that are too large to email:
Please send by dropbox link to cpetrowski@aiact.org
Send separate email afterward with ad submission details to cpetrowski@aiact.org.

ArchiType Deadlines:
Email cpetrowski@aiact.org to check availability.
To secure your spot: 20th of the month before the issue you wish to be featured in
Materials due: 1st of the month of publication

Digital Communique Deadline:
Materials due: Friday before the Tuesday issue you wish to be featured in