

Business Architecture Awards

The Business Architecture Awards honors architects for solving business problems for clients, thereby demonstrating the power of architecture to shape business performance, to improve peoples' lives and provide a value added service to clients in a business setting that far exceeds the costs of that service. Projects may include non-profit businesses. The award acknowledges architects and their clients whose projects enhance the built environment and achieve business goals.

2020 Business Awards Jury



David Arai, AIA

Maier Design Group LLC



Nancy Alexander

Lumenance Consulting



Dan De Clercq

De Clercq Office Group

Eligibility:

Architects licensed and practicing in Connecticut may submit design projects completed in the past five years. AIA membership is not required.

Judging Criteria:

- Evidence that design contributed to business success.
- Design quality.
- Client support for the submission.

Clients need to occupy the premises as a place of business. Development or speculative and institutional, educational, and residential projects will not be considered.

2020 Business Architecture Award Winners

Projects Designed for Businesses Employing 50 or

Excellence

More People



FactSet Research Systems Inc., Headquarters Relocation / Perkins Eastman Architects, DPC

Photo Credit: Andrew Rugge/Perkins Eastman

For its 180,000-sf headquarters relocation, FactSet Research Systems aspired to create a healthy, productive work environment that stimulates creative thinking, collaboration, and attracts talent, while promoting its global identity. To realize this vision, the architect engaged a cross section of employee “Ambassadors” and Leadership representatives using visioning workshops, interviews, surveys, and on-site observations to collect data and facilitate consensus. Designed to create a shared vision, these exercises defined the strategic transition from a traditional hierarchical organization to an agile, free-address environment that improved employee engagement, wellness, and comfort; provided choice and flexibility; encouraged innovation and creativity; and supported collaboration and culture.

Jury Comments: *This is a fabulous and very successful project. A nice example of the integration of company vision, values, and strategy with physical design that supports them. The submission demonstrates how the designers worked in-depth with the client to identify design criteria- choice, flexibility, connection, wellness- and incorporated them into spaces that also met the client’s desire to make a transition from a hierarchical environment to a more fluid one.*



ATCO Park / Pickard Chilton

Photo Credit: Jason Dziver

Located on a rehabilitated brownfield, ATCO Park is a new headquarters for the energy and logistics company that brings the ATCO family closer together while providing neighbors and customers with a beautiful place to gather and enjoy the landscape. The campus is a dynamic composition of two four-story office buildings, interconnected by the Commons, a central multi-purpose facility. The LEED NC-Gold buildings provide panoramic views to the Rockies and the Calgary skyline. The parkade creates a plinth upon which the buildings and quad are sited. Its design and forms reflect two iconic Alberta images: the flowing lines of a prairie stream and the silhouette of the Rocky Mountains. It also responds to the native geology and bio-diversity with a palette of earth tones, warm woods and stones, and locally-sourced materials.

Jury Comments: *A harmonious design that connects well to its surroundings. The fusion of company and public spaces is refreshing. The overall forms of the building were really successful and it captured the imagery of the mountains. The materials, the wood, and the space are perfect for what the architect wanted to accomplish. Beautiful and very well conceived.*

Projects Designed for Businesses Employing Less than 50 People

Excellence



Avidia Bank / Studio Q Architecture, LLC

Photo Credit: Carl Vernlund

Presented with a very narrow site in Framingham, MA the design team was charged with developing a “signature” building that can compete with the surrounding big-box retailers and exemplify Avidia’s new brand. The solution of a vertically stacked-double story structure, a bold design vocabulary, and utilizing glazing to facilitate and broadcast the branding energy was employed to meet the project’s goals. Based on sun path analyses, and glazing orientation studies, the times of day where the most transparency would be in place was studied to utilize interior branding and showcase activity during and after branch hours. The interior branding energy and customer activity was opened to the exterior for a new form of retail impact – versus the use of simple retail signage. A second level of Loan Production Offices looks down on the branch forming a connection between all occupants. Finally, a sculpture plaza connects the front of the building with pedestrians and forms the head of the Plaza-Building- Parking Walk north-south diagrammatic relationship.

Jury Comments: *A nice example of how architecture can integrate with business objectives and a brand, and even advance them. The two story mass is a happy result of the narrow site that gives the building an appropriate presence toward the street. The sun path analysis, and*

its spotlight on internal branding, and the success of this initiative speaks volumes toward the thoughtfulness of respecting customer activity during the day and surprisingly after hours. Their use of branding was very creative.