ABOUT AIA CONNECTICUT

AIA Connecticut, a statewide chapter of the American Institute of Architects, is the professional association for Connecticut architects.

AIA Connecticut serves the architectural profession, encourages design excellence, and works to improve society through a concern for the quality of the built and natural environments. Members commit themselves to the highest standards of practice and code of ethics that addresses responsibilities to the public, clients, the building industry, and the art and science of architecture.

Activities of the chapter include tours of buildings, continuing education programs, slide and oral presentations by renowned architects, a speakers’ bureau on architectural topics, events with other associations in the design, construction, and historic preservation fields, communication with the State Legislature and agencies, social and networking events for those in the design and construction profession, and an annual convention and design exposition.

AIA Connecticut serves as a resource to architects and the public. Its membership of over 1500 is comprised of architects, interns working towards licensure, students, and professionals in affiliated fields.

For more information about the chapter or how it might be a resource to you or your organization, please contact:

Gina Calabro, Hon. AIA CT
Executive Director
gcalabro@aiact.org
203-865-2195

Write to:
AIA Connecticut
370 James Street, Suite 402
New Haven, CT 06513

Visit our website:
www.AIACT.org
MEMBER CATEGORIES

AIA
Architects holding current license to practice architecture in the United States.

FAIA
Those who are licensed architects and have been elevated to membership in the College of Fellows of the American Institute of Architects.

Senior Associate AIA
Those who have been an Associate AIA member for 10 years or longer.

Associate AIA
Graduates of a school of architecture working under the supervision of an architect.

International Associate AIA
Individual without U.S. architectural license who has an architectural license from a non-U.S. licensing authority.

Emeritus FAIA, AIA & Associate AIA
Members may apply for Emeritus status who have been in good standing with the Institute for fifteen consecutive years immediately prior to his or her application, and either attained the age of 70 or above and are retired from the profession of architecture or are incapacitated and unable to work in the profession.

Students
Full-time students in an architectural or technical school in Connecticut.

BENEFITS

Government Advocacy
Advocates for the benefits of all Connecticut architects.

Continuing Education
Provides continuing education seminars & programs required for maintenance of licensing & NCARB status.

Outreach in the Building Industry
Have formed alliances and coalitions with other industry groups to achieve shared goals.

Website Listing
List all AIA Connecticut members on our website, which receives approximately 48,000 visits annually.

Reciprocal Member
AIA members, who hold a primary membership in another AIA chapter, and wish to hold a secondary membership in AIA Connecticut.

Participating Member
Individuals employed by a member firm, are not licensed architects or graduates of a school of architecture. These members may attend all AIA Connecticut events at the discounted member price level and will receive all AIA Connecticut mailings including the newsletter. This category has been created to encourage the membership of technical and support staff of AIA Connecticut member firms.

Allied Member
Individuals or companies with established professional reputations outside of architectural practice but involved in positions allied to the field of architecture.

Special Recognition
Sponsors and promotes award programs that recognize a variety of architectural achievements and that value architectural services.

Public and Media Relations
Raises public awareness of the contributions of architects to our state and its infrastructure.

Camaraderie
Provides chapter meetings and other programs that afford an opportunity to meet and exchange ideas with your peers.

Committees:
Offers a variety of committee opportunities for networking with colleagues and to becoming involved in areas of interest.
## 2022 VIP Circle Membership

<table>
<thead>
<tr>
<th>Membership</th>
<th>2022 Diamond $10,000 (2 available)</th>
<th>2022 Titanium $7,500 (3 available)</th>
<th>2021 Platinum $5,000 (unlimited)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Membership - # of Members</td>
<td>5 ($1,690)</td>
<td>5 ($1,690)</td>
<td>4 ($1,195)</td>
</tr>
<tr>
<td>AIA Connecticut Digital Magazine - Architype (11 issues)</td>
<td>Full Page (Value $11,000)</td>
<td>Full Page (Value $11,000)</td>
<td>Half Page (Value $8,250)</td>
</tr>
<tr>
<td>Bowling Event</td>
<td>Lane Sponsor includes bowlers (Value $800)</td>
<td>Lane Sponsor includes bowlers (Value $800)</td>
<td>Lane Sponsor includes bowlers (Value $800)</td>
</tr>
<tr>
<td>Event Sponsorship</td>
<td>Underwriter One Day In Person Event ($2,000)</td>
<td>Sponsor One Day In Person Event ($500)</td>
<td>N/A</td>
</tr>
<tr>
<td>Educational Webinar Sponsorships</td>
<td>Two Webinar ($1,000)</td>
<td>One Webinar ($500)</td>
<td>Choice of 1 ($500)</td>
</tr>
<tr>
<td>Golf</td>
<td>High Level Sponsor and One Foursome ($3,400)</td>
<td>Mid Level Sponsor OR One foursome ($1,400)</td>
<td>Sponsorship Only ($1,200)</td>
</tr>
<tr>
<td>Annual Conference Exhibit Booth and Session Opportunity</td>
<td>Booth in Exhibit hall and Session in Breakout Rooms (includes 3 booth staff) ($3,500)</td>
<td>Booth in Exhibit hall and Session in Breakout Rooms (includes 2 booth staff) ($3,000)</td>
<td>Booth in Exhibit hall (includes 2 booth staff) ($2,500)</td>
</tr>
<tr>
<td>Annual Conference Attendee Ticket</td>
<td>Two Attendee Tickets ($1,000)</td>
<td>One attendee session tickets ($500)</td>
<td>N/A</td>
</tr>
<tr>
<td>Annual Conference Promotion</td>
<td>2- 30 Second Promotional Videos ($300)</td>
<td>30 Second Promotional Video ($150)</td>
<td>15 Seconds Promotional Video- first day of conference ($75)</td>
</tr>
<tr>
<td>Awards Gala</td>
<td>Doric Pillar Sponsor ($1,000) 2 Tickets ($250)</td>
<td>Corinthian Pillar Sponsor ($500) 2 Tickets (Value $250)</td>
<td>2 Tickets (Value $250)</td>
</tr>
<tr>
<td>Email Blast to AIA Connecticut Members</td>
<td>2 Times ($1,000)</td>
<td>1 Times ($500)</td>
<td>1 Time ($500)</td>
</tr>
<tr>
<td>Logo on AIA Connecticut Website with link to company website</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Total Value</td>
<td><strong>$26,940</strong></td>
<td><strong>$20,790</strong></td>
<td><strong>$15,270</strong></td>
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</table>
DIGITAL MAGAZINE ADVERTISING

ARCHITYPE

- Delivered to over 3,000 email addresses
- 11 issues annually (July and August are joint issue)
- Sent out at beginning of each month
- Prices include 3 months of ad exposure
  Members get the benefit of choosing what months they would like to be featured. Non-members pricing would be for 3 consecutive months.

To request an ArchiType advertisement, please complete this Jotform.

ADVERTISEMENTS

<table>
<thead>
<tr>
<th>ONE-THIRD PAGE VERTICAL</th>
<th>ONE-HALF PAGE HORIZONTAL</th>
<th>FULL PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member: $500</td>
<td>Member: $750</td>
<td>Member: $1000</td>
</tr>
<tr>
<td>Non-member: $1000</td>
<td>Non-member: $1500</td>
<td>Non-member: $2000</td>
</tr>
<tr>
<td>2.43&quot; W x 11&quot; H</td>
<td>8.5&quot; W x 5.4&quot; H</td>
<td>8.5&quot; W x 11&quot; H</td>
</tr>
</tbody>
</table>
MEMBER SPOTLIGHT

We offer full-page spotlights each month in the ArchiType digital monthly magazine. This spotlight is a **free opportunity** for AIA Connecticut members.

*To request a member spotlight, complete [this Jotform](#)*

Once your spotlight is confirmed, please forward along a full-page PDF with the following items by the 1st of the month that you will be featured:
- 100-150 word write-up about your firm
- 1-3 high-resolution photos featuring your firm (please include photo credits)
- company logo
- contact information and link to website

MEMBER NEWS

An additional opportunity offered monthly is "Member News." We encourage all of our members to send any new or recent work to be included into our monthly digital magazine, ArchiType.

*Email Member News to Carolyn Petrowski, Marketing & Communications Specialist, at cpetrowski@aiact.org, and you will receive a response when your place is secured in the upcoming issue.*

ALLIED SPOTLIGHT

There is 1 full page spotlight available to feature an Allied organization in each ArchiType publication.

*To request an Allied spotlight, complete [this Jotform](#)*

Once your place is confirmed, please forward along a full-page PDF with the following items by the 1st of the month that you will be featured:
- 150-200 word write-up about how your company works with architects (this is not meant to be an ad)
- 1-3 high-resolution photos featuring your company (please include photo credits)
- company logo
- contact information and link to website
WEB ADVERTISING

Prominently promote your business on the AIA Connecticut website! We are now offering a month to month opportunity to advertise on our home page for maximum exposure! Feature your ad for 6 months or 1 year on our calendar page as well.

This is an AIA Members Only offer. Payment must be received before your company is added to the AIA CT website.

WEB ADVERTISING DETAILS

6 months for $900 or 1 year for $1600

Dimensions: 300 px x 250 px

1 Month for $200 (3 Months Max. Per Year)

Dimensions: 300 px x 300 px

Advertisement should be a JPG or PNG at 72 dpi, with the correct dimensions specified above. Text should be incorporated with graphic.

Complete this Jotform to request an web advertisement slot.
CLASSIFIED ADS

Advertisement form and copy must be received a day in advance of posting. Advertisements will read as submitted. Contact information must be included in each advertisement.

**Cost for 50 words or less:**
- Members - $50 per insertion
- Non-members - $80 per insertion

**Each additional word will be at a cost of:**
- Members - $1 per word
- Non-members - $1.60 per word

To place a classified ad, complete this Jotform. (This is a separate Jotform than the form used to request other advertisement opportunities in this media kit.)

Please contact Allecia Brown at abrowning@aiact.org.

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JOBS

Nationally famous firm doing important work for not-for-profits, private homes, housing, and furniture.

**Architect/Designer:** Minimum 3 years experience. Flexible hours – minimum 30. AutoCAD proficiency required.

Write Duo Dickinson, architect, 94 Bradley Rd Madison, CT 06443 or email duo.dickinson@gmail.com

NO CALLS

Posting Until 02/28/2022

Marc G. Andre Architects, LLC is looking for a team member to join our growing firm in Fairfield, Connecticut, a new team member that will enjoy working in a small firm environment to learn and grow.

**Position:** 0-3 years of professional work experience, ARE candidate only.

**Requirements:**
- In-Person and fully vaccinated, authorized to work in US.
- Craft architectural proposal, perform limited clerical office duties.
BIWEEKLY COMMUNIQUE ADVERTISING

Feature an ad in our biweekly digital Communique! Your ad will be the first thing people see when they open our email!

- Member: $90/week for feature
- Non-member: $250/week for feature

Previous Advertisers:

BIWEEKLY DIGITAL COMMUNIQUE CONTENTS

Your firm name, address, and contact information; brief description, business logo, and link to your website may be prominently displayed in the Sponsor Block in the AIA Connecticut biweekly Communique email.

All sponsorships must be prepaid. Information will not be posted until payment is received. Payment may be made by credit card or check.

Sponsorship form, payment, graphic (logo and advertisement text must be received by 5:00 pm on Friday for Tuesday email).

Graphic/Logo should be a JPG, PNG, or GIF file with no encryptions, animations, or effects. The image should be no more than 600 px wide (a height maximum of 350 px is preferred) and no more than 100 KB in total file size at a 72 dpi setting. (Please note that some adjustments may be necessary for best fit when placed.)

Complete this Jotform to request a Communique sponsorship slot.
ADVERTISEMENT GUIDELINES

For any questions or help with completing a Jotform request, please contact:

Carolyn Petrowski, Marketing & Communications Specialist
203.865.2195
cpetrowski@aiact.org

When submitting ads by email, please use the following format:
In the body of the email please state:
- when the ad will be featured
- what publication the ad should appear in
- please include graphic as a separate attachment
- send to cpetrowski@aiact.org

For files that are too large to email:
Please send by dropbox link to cpetrowski@aiact.org
Send separate email afterward with ad submission details to cpetrowski@aiact.org.

ArchiType Deadlines:
Email cpetrowski@aiact.org to check availability.
To secure your spot: 20th of the month before the issue you wish to be featured in
Materials due: 1st of the month of publication

Digital Communique Deadline:
Materials due: Friday before the Tuesday issue you will be featured in

Last revised March 25, 2022.