

# 2024 VIP CIRCLE MEMBERSHIP

Contact [Gina Calabro, Executive Director](#), for more information or to become an Allied member.

Features & Benefits	Diamond (\$10,000)	Titanium (\$7,500)	Platinum (\$6,000)
<b>Primary Membership - # of Members</b>	Up to 3 contacts (value: \$1,295)	Up to 3 contacts (value: \$1,295)	Up to 3 contacts (value: \$1,295)
<b>Communique Advertisement</b>	1 Ad during 2024 (choice of date) (value: \$100)	-	-
<b>AIA Connecticut Digital Magazine - Archtype (11 issues)</b>	Full-Page Ad (value: \$11,000)	Full-Page Ad (value: \$11,000)	Half-Page Ad (value: \$8,250)
<b>Bowling Invitational</b>	Lane Sponsor- includes bowlers (value: \$800)	Lane Sponsor- includes bowlers (value: \$800)	Lane Sponsor- includes bowlers (value: \$800)
<b>Additional Event Sponsorship</b>	Underwriter for In-Person Event (value: \$1,500)	Sponsor for a one-day In-Person Event (value: \$750)	-
<b>Educational Webinar Sponsorships</b>	2 Webinars (value: \$1,000)	1 Webinar (value: \$500)	1 Webinar (value: \$500)
<b>Golf Outing</b>	Sponsorship AND 1 Foursome (value: \$3,000)	Choice of: Sponsorship OR 1 Foursome (value: \$1,300)	Choice of: Sponsorship OR 1 Foursome (value: \$1,300)
<b>OR*</b>			
<b>Cornhole Tournament (NEW)</b>	Food Truck Sponsorship, 2 Cornhole Teams, AND Design 2 Cornhole Boards (value: \$3,000)	Choice of: Sponsorship OR 2 Teams AND Design 2 Cornhole Boards (value: \$1,300)	Choice of: Sponsorship OR 2 Teams AND Design 2 Cornhole Boards (value: \$1,300)
<b>Annual Conference (2-day)</b>	Booth with 2 Booth Staff, Propose 1 Educational Session, 2 Attendee Tickets, AND 2 thirty-second Promotional Videos (value: \$4,000)	Booth with 2 Booth Staff, 1 Attendee Ticket, AND 1 thirty-second Promotional Video (value: \$3,500)	Booth with 2 Booth Staff, AND 1 fifteen-second Promotional Video (value: \$3,000)
<b>OR*</b>			
<b>Annual Conference (1 day in Spring &amp; Fall)</b>	Table or Booth with 2 Booth Staff, Propose 1 Educational Session, 2 Attendee Tickets, AND 2 thirty-second Promotional Videos (value: \$4,000)	Table or Booth with 2 Booth Staff, 1 Attendee Ticket, AND 1 thirty-second Promotional Video (value: \$3,500)	Table or Booth with 2 Booth Staff, AND 1 fifteen-second Promotional Video (value: \$3,000)
<b>Awards Gala</b>	Choice of Doric Pillar Sponsor (value: \$1,000) AND 2 Tickets (value: \$400) OR Table of 8 people (value: \$1,400)	Corinthian Pillar Sponsor (value: \$500) 2 Tickets (value: \$400)	2 Tickets (value: \$400)
<b>Email Blast to AIA Connecticut Members</b>	2 Email Blasts (value: \$1,000)	1 Email Blast (value: \$500)	1 Email Blast (value: \$500)
<b>Logo on AIA Connecticut Website with link to company website</b>	Included (value: \$600)	Included (value: \$600)	Included (value: \$600)
<b>Total Value</b>	\$25,695	\$21,145	\$16,645

\*The determinations regarding these events are still pending. VIP Circle Members will receive ample advance notice once the decisions have been made.