

2025  
- 2026

[www.aiact.org](http://www.aiact.org)

**AIA Connecticut  
Advertising/Partnerships**

Contact: [communications@aiact.org](mailto:communications@aiact.org)

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## PLEASE READ

**Before submitting an advertising request, please read the section(s) of this Advertising Kit that pertain to the advertisement(s) you are interested in.**

**To submit a job posting, [click here](#).**

**To submit a request for anything else, [please fill this Jotform out in its entirety and submit](#).**

**For any questions or help with completing a Jotform request, please contact [communications@aiact.org](mailto:communications@aiact.org).**

**Please note that filling out a Jotform request does not guarantee advertisement availability.**

Once we review your request, you will receive an email from AIA Connecticut either confirming ad details or requesting alternative dates/information.

If you would like to collaborate with us on a program that supports our mission, please email [communications@aiact.org](mailto:communications@aiact.org).

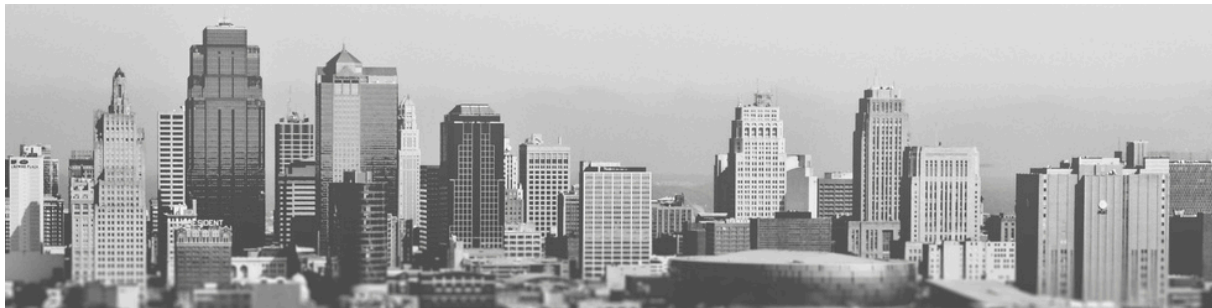
# ABOUT AIA CONNECTICUT

AIA CONNECTICUT, STATEWIDE CHAPTER OF  
THE AMERICAN INSTITUTE OF ARCHITECTS, IS  
THE PROFESSIONAL ASSOCIATION FOR  
CONNECTICUT ARCHITECTS

AIA Connecticut serves the architectural profession, encourages design excellence, and works to improve society through a concern for the quality of the built and natural environments. Members commit themselves to the highest standards of practice and code of ethics that addresses responsibilities to the public, clients, the building industry, and the art and science of architecture.

Activities of the chapter include tours of buildings, continuing education programs, slide and oral presentations by renowned architects, a speakers' bureau on architectural topics, events with other associations in the design, construction, and historic preservation fields, communication with the State Legislature and agencies, social and networking events for those in the design and construction profession, and an annual convention and design exposition.

AIA Connecticut serves as a resource to architects and the public. Its membership of over 1,500 is comprised of architects, interns working towards licensure, students, and professionals in affiliated fields.



**1500+**  
MEMBERS



EMAILS SENT TO  
**1800+**  
ADDRESSES



OVER  
**8,500**  
MONTHLY  
WEBPAGE HITS



AIA Connecticut



@aiaconnecticut



@aiaconnecticut\_ep

# DIGITAL MAGAZINE ADS

**ARCHITYPE**  
THE DIGITAL MAGAZINE OF **AIA** Connecticut

- ✓ Delivered to 1,800+ email addresses
- ✓ 11 issues annually (July & August joint issue)

**Full-page ad**  
8.5"W X 11"H

**Half-page horizontal ad**  
8.5"W X 5.4"H



## ADVERTISEMENT PRICING

### Full-page ad

Member: \$650  
Non-member: \$1000

### Half-page ad

Member: \$350  
Non-member: \$750

Price includes one month of ad exposure in ArchiType.

# DIGITAL MAGAZINE ADS

**LOOKING TO BE FEATURED IN AN ARCHITYPE PUBLICATION?**

## Allied Spotlight

*There is one FREE full-page spotlight available to feature an Allied organization in each publication.*

Once your spotlight is confirmed, please email a full-page PDF that includes the following items by the 1st of the month that you will be featured:

- 150-200 words about how your company works with architects (this is not meant to be an ad)
- 1-3 high-res photos featuring your company (include photo credits)
- company logo
- contact info
- send link to website separately



## AIA Member Spotlight

*There is one FREE full-page spotlight available to feature an AIA CT Firm in each publication.*

Once your spotlight is confirmed, please email a full-page PDF that includes the following items by the 1st of the month that you will be featured:

- 100-150 words about your firm
- 1-3 high-res photos featuring your firm (include photo credits)
- company logo
- contact info
- send link to website separately



## Member News

We encourage all members to send any new or recent work to [communications@aiact.org](mailto:communications@aiact.org) for the opportunity to be featured in the Member News section of ArchiType.

## Submit an Article

We welcome original, well-written articles on areas pertinent to architecture from members and Allied professionals. You do not need to have any formal writing experience. For more information, [click here](#).



# EMAIL BLASTS

## WANT TO ADVERTISE DIRECTLY TO THE AIA CT MEMBERSHIP?

**Promote your company and services by taking advantage of an email blast advertisement! This ensures your message is delivered right to your audience's inbox.**

Your email blast will not be sent until payment has been received by check or credit card payment. A test email will be sent to you for your approval prior to the email blast being sent.

### Deadline:

Email blast payment, any and all graphics, and advertisement copy must be received at least 2 weeks prior to confirmed email date. Advertising emails are typically sent on Thursdays or Fridays. All materials should be sent to [communications@aiact.org](mailto:communications@aiact.org).

### Details:

Graphics/Logo should be a JPG or PNG with no encryptions, animations, or effects. The image should be no more than 600px wide. Please note that some adjustment may be necessary for best fit when placed. Graphics may be in the form of a completed email that can be embedded into GetResponse, AIA Connecticut's email platform. If you have graphics and separate text, you are allowing AIA Connecticut to arrange the materials as seen fit. Please include all necessary links.

After the email has been sent, we will share only the open rate and click rate for your reference. Nothing else will be shared due to our privacy policy.



### EMAIL BLAST PRICING

**Allied Member: \$500**

**Non-member: \$1,250**

Payment to be made by credit card or check.

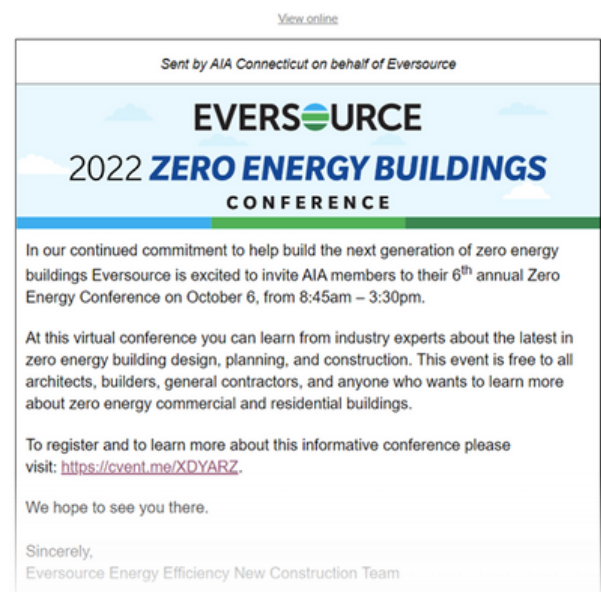


Hello!

Why not have a Double Shot of Coffee & Concrete?

The Connecticut Concrete Promotion Council and the Connecticut Ready Mixed Concrete producers have a very special double shot of ICF love for you.

The upcoming Coffee & Concrete Hard Hat insulated concrete form(ICF) tour is actually **two stops** in the same town of Fairfield showing a BuildBlock ICFs home under construction AND a tour of



# WEB ADVERTISING

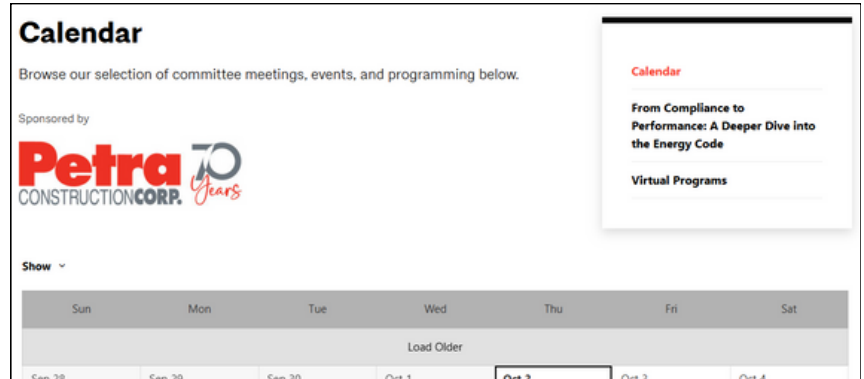
**PROMINENTLY PROMOTE YOUR BUSINESS ON OUR WEBSITE!**

**We are now offering multiple website advertisement opportunities! Feature your logo or ad for 6 months or 1 year. See below for information on each ad placement.**

*Payment must be received before your advertisement is added to the AIA CT website.*

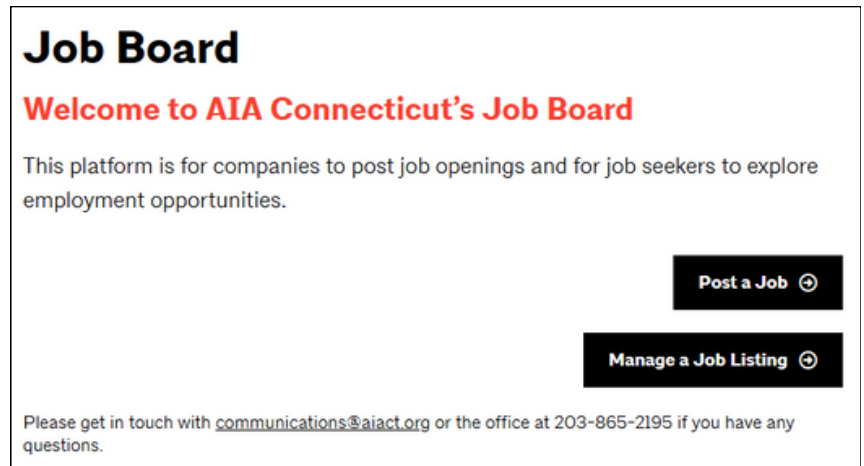
## Logo on Calendar Page

Please send your company logo along with your payment.



## Logo on Job Board

Please send your company logo along with your payment.



## Logo on Other Pages

Please send your company logo along with your payment.

- Committees and Communities
- Code Books
- K-12 Initiative
- Virtual Programs



## ADVERTISEMENT PRICING

### Job Board and Other Pages

One Year (Exclusive): \$1,600  
6 Months (non-exclusive): \$1000

### Calendar Page

One Year (Exclusive): \$2,000  
6 Months (non-exclusive): \$1,400

# CODES SERIES PARTNERS

**SUPPORT THE AIA CT CODES PROGRAMS!**

The AIA CT Building Performance & Regulations Knowledge Community puts together a Codes Series each year. The series includes webinars and in-person programs or tour.

**Your webinar program partnership includes:**

- Your logo on all marketing emails related to the 2026 Codes Webinars
- Your logo on event pages for the 2026 Codes Webinars
- Your logo on the PowerPoint welcome slide for each virtual program
- One ticket to the 2026 Codes Webinars

**Your in-person program partnership includes:**

- Your logo on all marketing emails related to the 2026 Codes In-Person Event
- Your logo on event pages for the 2026 Codes In-Person Event
- Your logo on the PowerPoint welcome slide
- One ticket to the 2026 Codes In-Person Event

*Please send your company logo along with your payment.*



## ADVERTISEMENT PRICING

**2026 Codes Webinar Series**  
\$1000

**2026 Codes In-Person Event**  
Underwriter: \$1000



# COMMUNIQUE ADS

**FEATURE AN AD IN OUR BIWEEKLY NEWSLETTER!**

**Your ad will be the first thing people see when they open our biweekly email delivered every other Tuesday!**

Your company ad with a link to your website will be prominently displayed in the Communique Sponsor Block.



Following submission of the advertising form, AIA CT will issue confirmation of your advertisement date(s). Information will not be posted until payment is received. Payment to be made by credit card or check.

**Deadline:**

Payment, advertisement, and link must be received by 5:00 pm on the Friday before the scheduled Communique email. All materials should be sent to [communications@aiact.org](mailto:communications@aiact.org).

**Details:**

Graphic/Logo should be a JPG, PNG, or GIF file with no encryptions, animations, or effects. The image should be no more than 600 px wide (a height maximum of 350 px is preferred) and no more than 100 KB in total file size at a 72 dpi setting. (Please note that some adjustments may be necessary for best fit when placed.)



## COMMUNIQUE PRICING

**Allied Member:**

\$125/week

**Non-Member:**

\$275/week

Payment to be made by credit card or check.

# JOB BOARD

**AN EASY WAY TO ADVERTISE EMPLOYMENT**



- ✓ Listings remain active for 45 days. The rate is \$200.

**AIA CT members: Please sign in. Once logged on, the rate will drop to \$65.**

For assistance with logging in or accessing your member information, please get in touch with [communications@aiact.org](mailto:communications@aiact.org).

Please allow up to 24 hours for your job post to be reviewed and published.

To place a job posting, [click here](#).



## Job Board

**Welcome to AIA Connecticut's Job Board**

This platform is for companies to post job openings and for job seekers to explore employment opportunities.

Post a Job

Manage a Job Listing

Please get in touch with [communications@aiact.org](mailto:communications@aiact.org) or the office at 203-865-2195 if you have any questions.

## ADVERTISEMENT PRICING

**Members**  
\$65/insertion

**Non-Members**  
\$200/insertion

Price includes one month of ad exposure in ArchiType.

# WHY BE AN AIA CT ALLIED MEMBER\*



Contact [AIA CT Communications](#), for more information or to become an Allied member.

Benefits subject to change throughout the year.

*\*This is a local membership and not connected to AIA National's allied membership program.*

| Benefits                                                                                                                       | Allied Member             | Non-Member |
|--------------------------------------------------------------------------------------------------------------------------------|---------------------------|------------|
| Company profiled in digital Allied Member directory                                                                            | ✓                         | ✗          |
| Company profile in the Annual Membership Directory mailed to all AIA CT Members                                                | ✓                         | ✗          |
| Member Spotlight Ad in Architype                                                                                               | ✓                         | ✗          |
| Opportunity to be recognized as a leader in the industry as Allied Member of the Year, part of AIA CT's annual awards program. | ✓                         | ✗          |
| Member pricing on seminars, events, dinners, and CACX registration                                                             | ✓                         | ✗          |
| Advance notice of AIA CT's events, including the annual Conference + Expo (CACX)                                               | ✓                         | ✗          |
| Discounts on advertisements                                                                                                    | ✓                         | ✗          |
| Serve on AIA CT Committees                                                                                                     | ✓                         | ✗          |
| Subscription to Communique                                                                                                     | ✓                         | ✓          |
| Subscription to Architype                                                                                                      | ✓                         | ✓          |
| Ad placements in Architype                                                                                                     | ✓ <sub>reduced rate</sub> | ✓          |
| Email Blast to AIA CT Membership                                                                                               | ✓ <sub>reduced rate</sub> | ✓          |
| Ad in Communique                                                                                                               | ✓ <sub>reduced rate</sub> | ✓          |
| Job Board Ad                                                                                                                   | ✓ <sub>reduced rate</sub> | ✓          |
|                                                                                                                                |                           |            |

# 2026 Connecticut VIP Circle

For more information on becoming a VIP Allied Member  
contact [AIA CT Communications](#).

*Benefits and values subject to change throughout the year.*

## Levels

| Benefits                                                   | Diamond<br>\$10,000                                                                                            | Titanium<br>\$7,500                                                                             | Platinum<br>\$6,000                                                                             |
|------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| <b>Primary Membership<br/># of Members</b>                 | Up to 5 contacts<br>(value \$1,295)                                                                            | Up to 5 contacts<br>(value \$1,295)                                                             | Up to 5 contacts<br>(value \$1,295)                                                             |
| <b>Archetype Digital Magazine<br/>(11 issues)</b>          | Full page ad)<br>(value \$7,150)                                                                               | Full page ad)<br>(value \$7,150)                                                                | Half page ad)<br>(value \$3,850)                                                                |
| <b>Communique Ad</b>                                       | 1 ad during 2026<br>(choice of date)<br>(value \$125)                                                          | 1 ad during 2026<br>(choice of date)<br>(value \$125)                                           |                                                                                                 |
| <b>Bowling Event</b>                                       | Lane Sponsor<br>with team<br>(value \$900)                                                                     | Lane Sponsor<br>with team<br>(value \$900)                                                      | Lane Sponsor<br>with team<br>(value \$900)                                                      |
| <b>Procrastinator Days<br/>4 half-day virtual programs</b> | Two 1-hour<br>virtual programs<br>(value \$300)                                                                | One 1-hour<br>virtual program<br>(value \$150)                                                  | One 1-hour<br>virtual program<br>(value \$150)                                                  |
| <b>Cornhole Event</b>                                      | Sponsorship +<br>2 cornhole teams +<br>1 Cornhole board<br>(value \$3,000)                                     | Sponsorship +<br>2 cornhole teams OR<br>1 cornhole team w/<br>Cornhole board<br>(value \$2,500) | Sponsorship OR<br>2 cornhole team OR<br>1 cornhole team w/<br>Cornhole board<br>(value \$1,500) |
| <b>Annual Conference</b>                                   | Booth w/2 staff<br>1 Educational Session<br>2 additional attendees<br>30-second promo video<br>(value \$4,200) | Booth w/2 staff<br>1 Educational Session<br>30-second promo video<br>(value \$3,000)            | Booth w/2 staff<br>1 Educational Session<br>30-second promo video<br>(value \$3,000)            |
| <b>Awards Gala</b>                                         | Pillar Sponsor +<br>2 tickets OR<br>One Table of 10<br>(value \$2,000)                                         | Pillar Sponsor +<br>2 tickets OR<br>5 Tickets<br>(value \$1,000)                                | 2 Tickets<br>(value \$400)                                                                      |
| <b>Additional<br/>Sponsorships</b>                         | 2 webinars + Underwriter<br>for In-person KC event<br>(value \$2,500)                                          | 1 webinars + sponsor for<br>In-person KC event<br>(value \$1,500)                               | 1 webinar<br>(value \$350)                                                                      |
| <b>Email Blast to AIA CT<br/>Membership</b>                | 2 Email blasts<br>(value \$1,000)                                                                              | 1 Email blast<br>(value \$500)                                                                  | 1 Email blast<br>(value \$500)                                                                  |
| <b>Logo on AIA CT Website</b>                              | Included<br>(value \$600)                                                                                      | Included<br>(value \$600)                                                                       | Included<br>(value \$600)                                                                       |
| <b>Total Value</b>                                         | <b>\$23,070</b>                                                                                                | <b>\$18,720</b>                                                                                 | <b>\$12,545</b>                                                                                 |